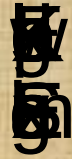


Internationalization and International Students in Japan



CHEER, University of Sussex
June 28

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No immigration policy so far...

- In Japan, the population will decline about 10M. over the next 10 to 15

Japan's Wariness About Immigrants

Foreign nationals form smaller part of Japan's population than in other developed nations

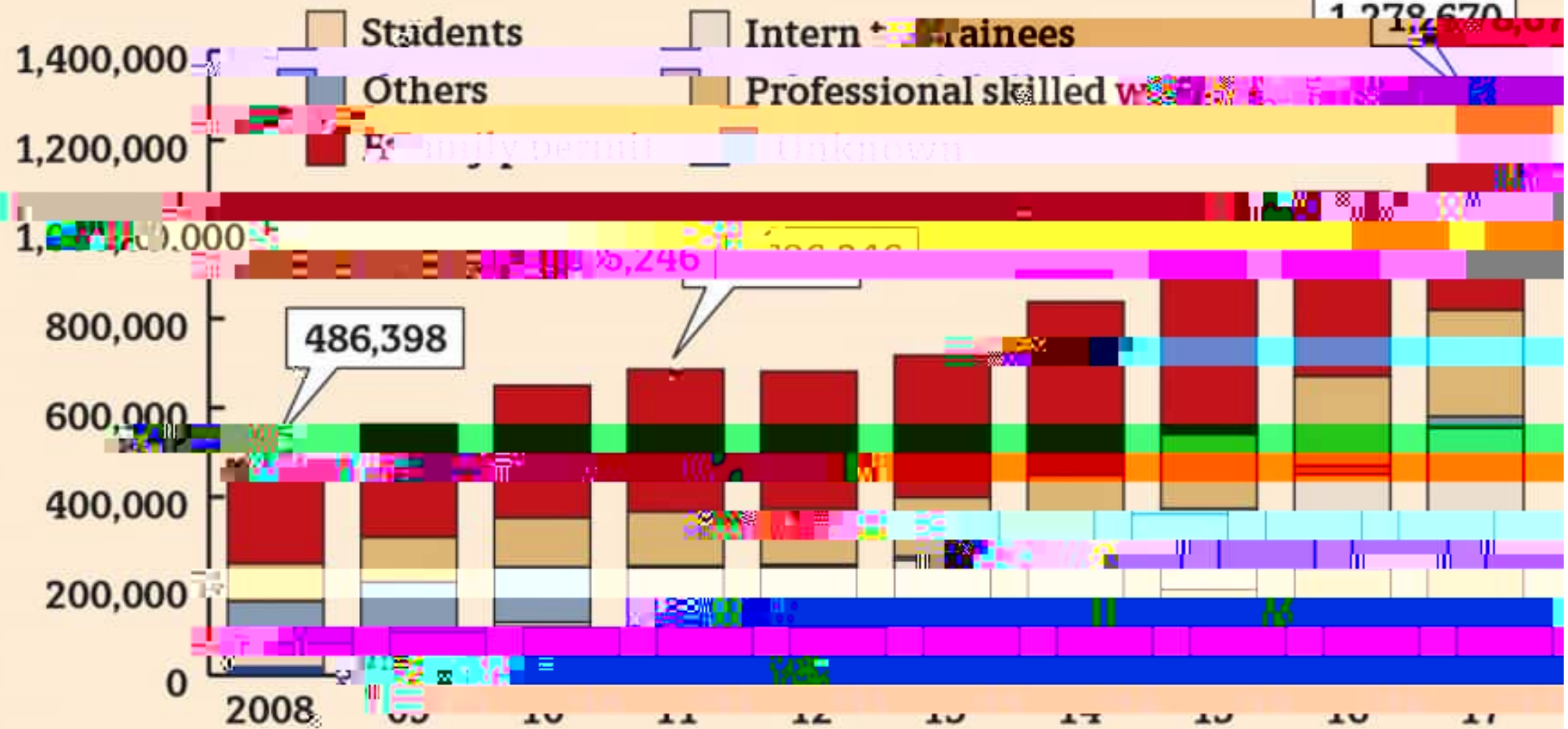


Source: OECD (percentage of people with nationality of another country in 2013)

Bloomberg

Source: Bloomberg (2014) [http://www.bloomberg.com/news/articles/2014-05-15/japan-s-wariness-about-immigrants](#)

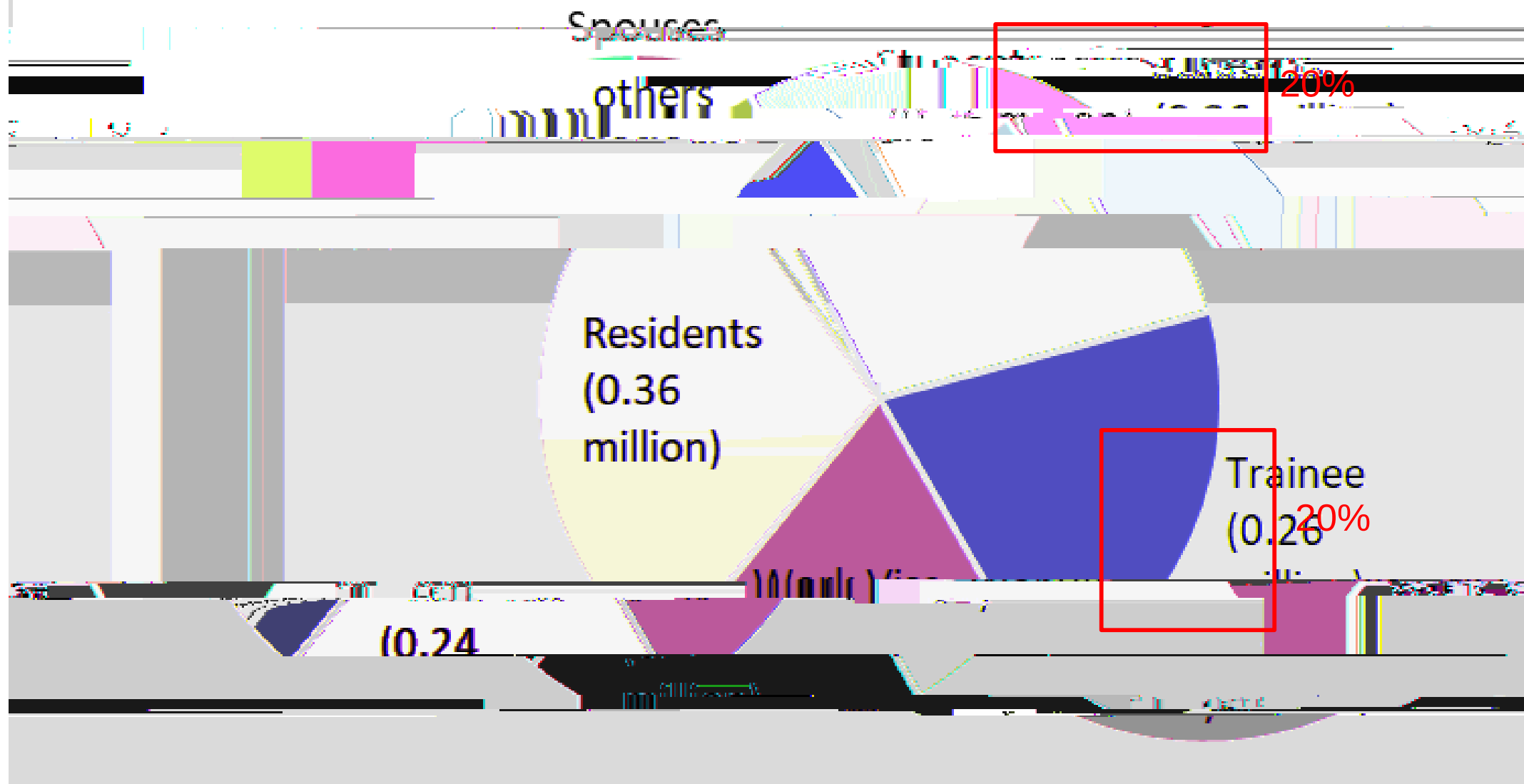
Foreign workers in Japan by visa status



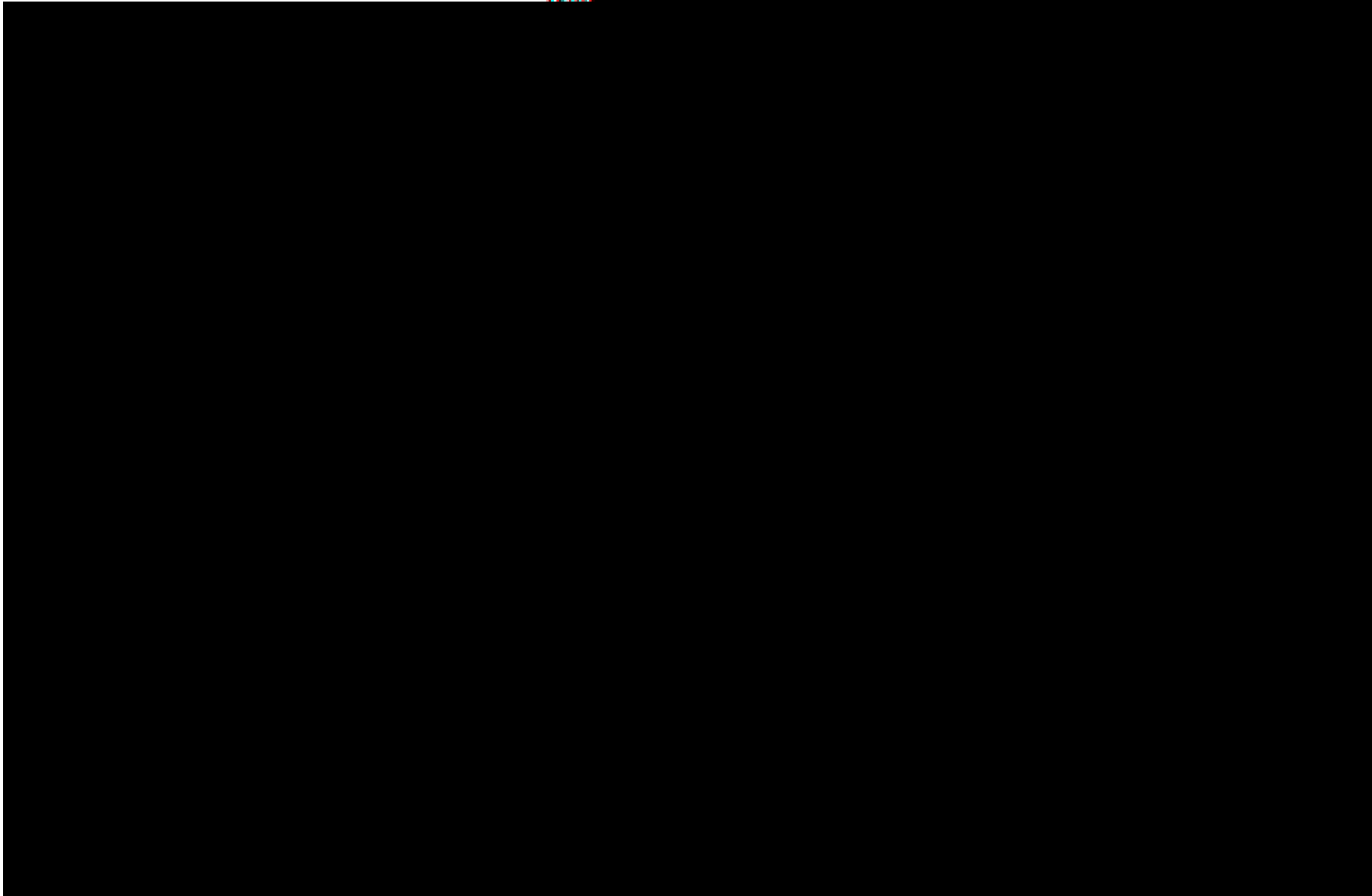
SOURCE: Labor Ministry

JAPAN TIMES GRAPHICS

Foreign workers by type of visa (total:1.28 million)

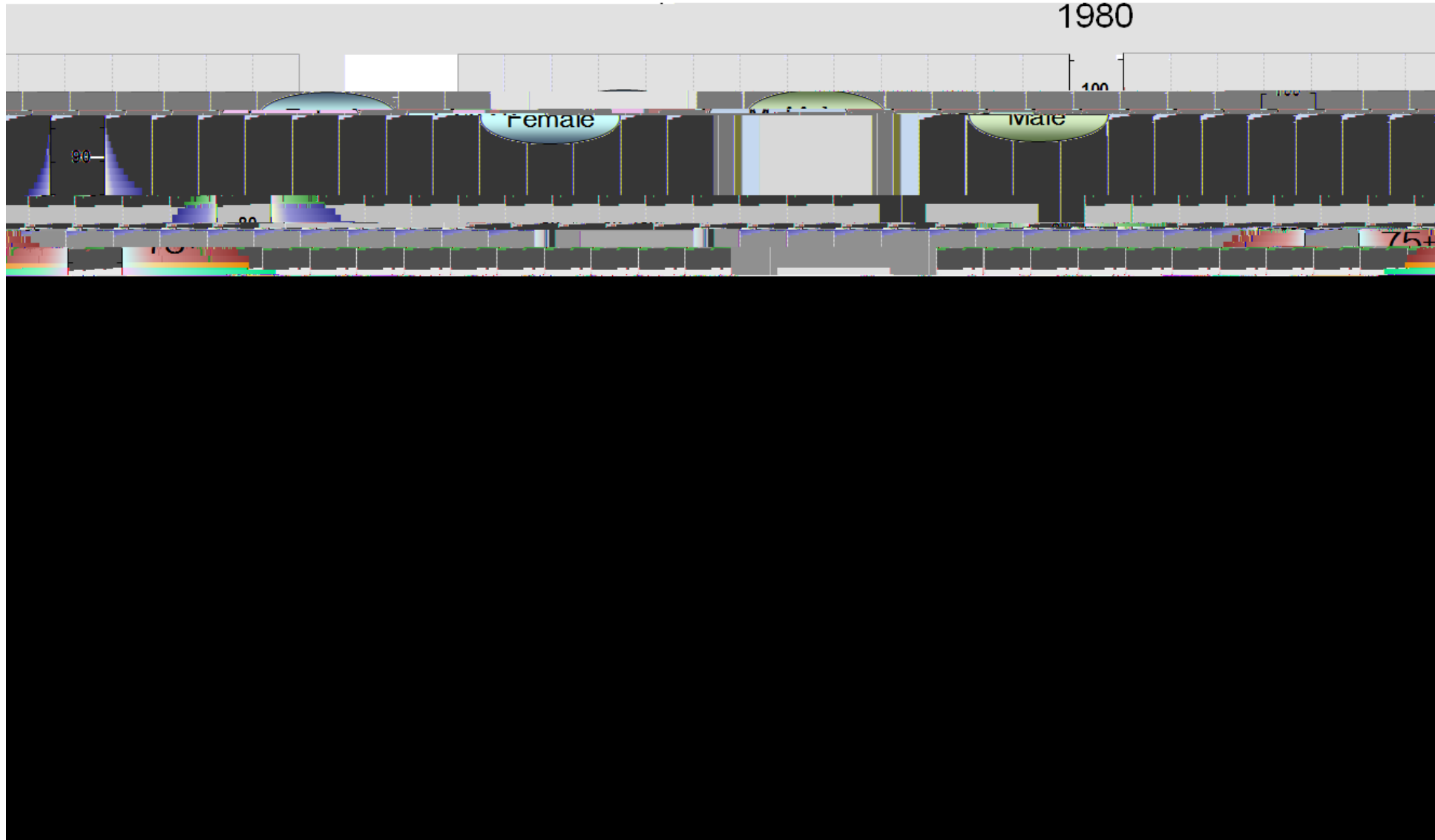


Million

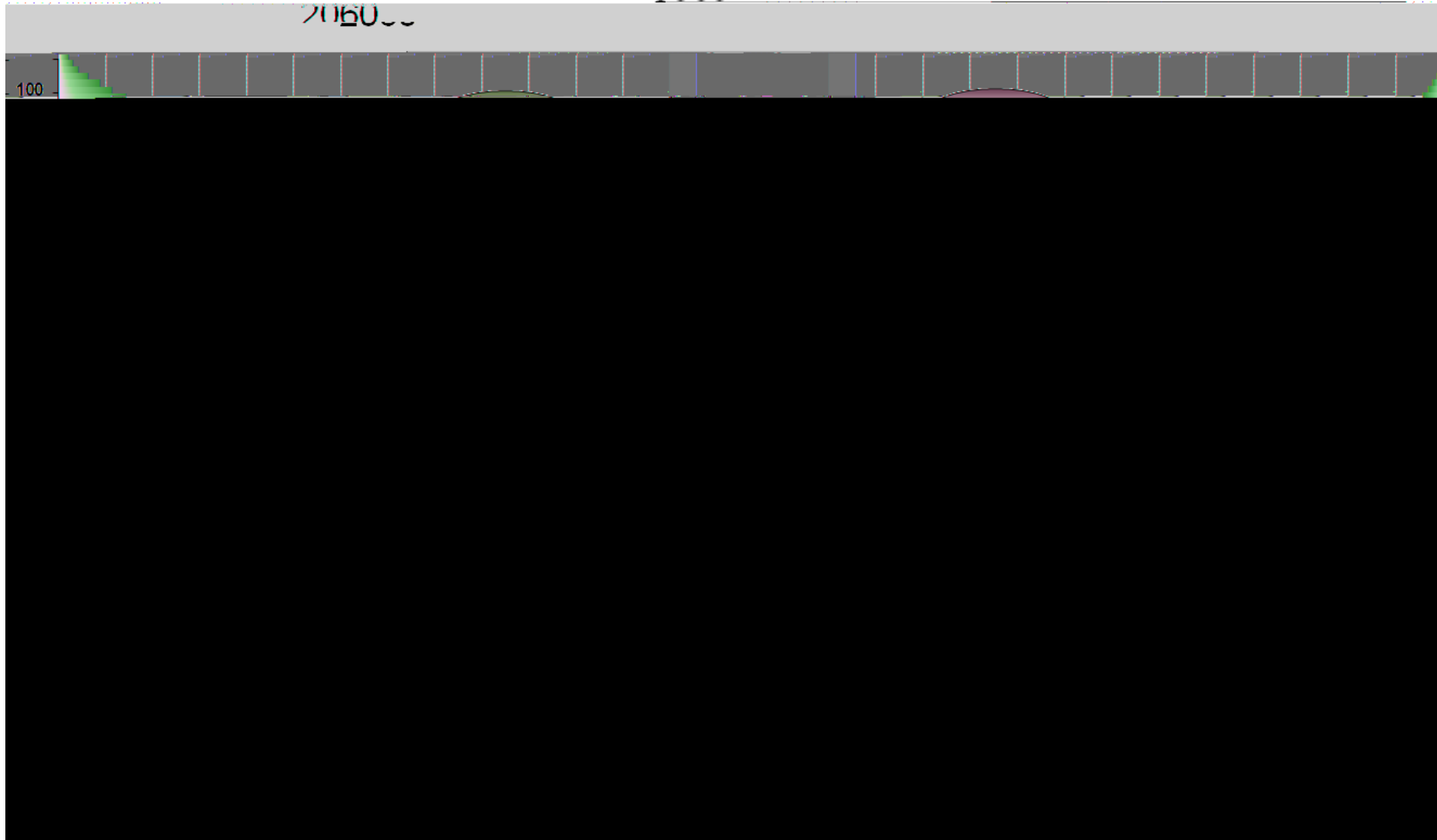


Source: National Institute of Population and Social Security (2013)

Age Pyramid of Population



Age Pyramid of Population



Overview of Japanese Higher Education

Size of Japanese Higher Ed. (# of institutions)

Type	National	Local Public	Private	Total	% of Private Schools
Universities	86	93	603	782	77.1%
Junior Colleges	0	17	314	331	94.9%
Colleges of Technology	51	3	3	57	5.3%
Total	137	113	920	1,170	78.6%

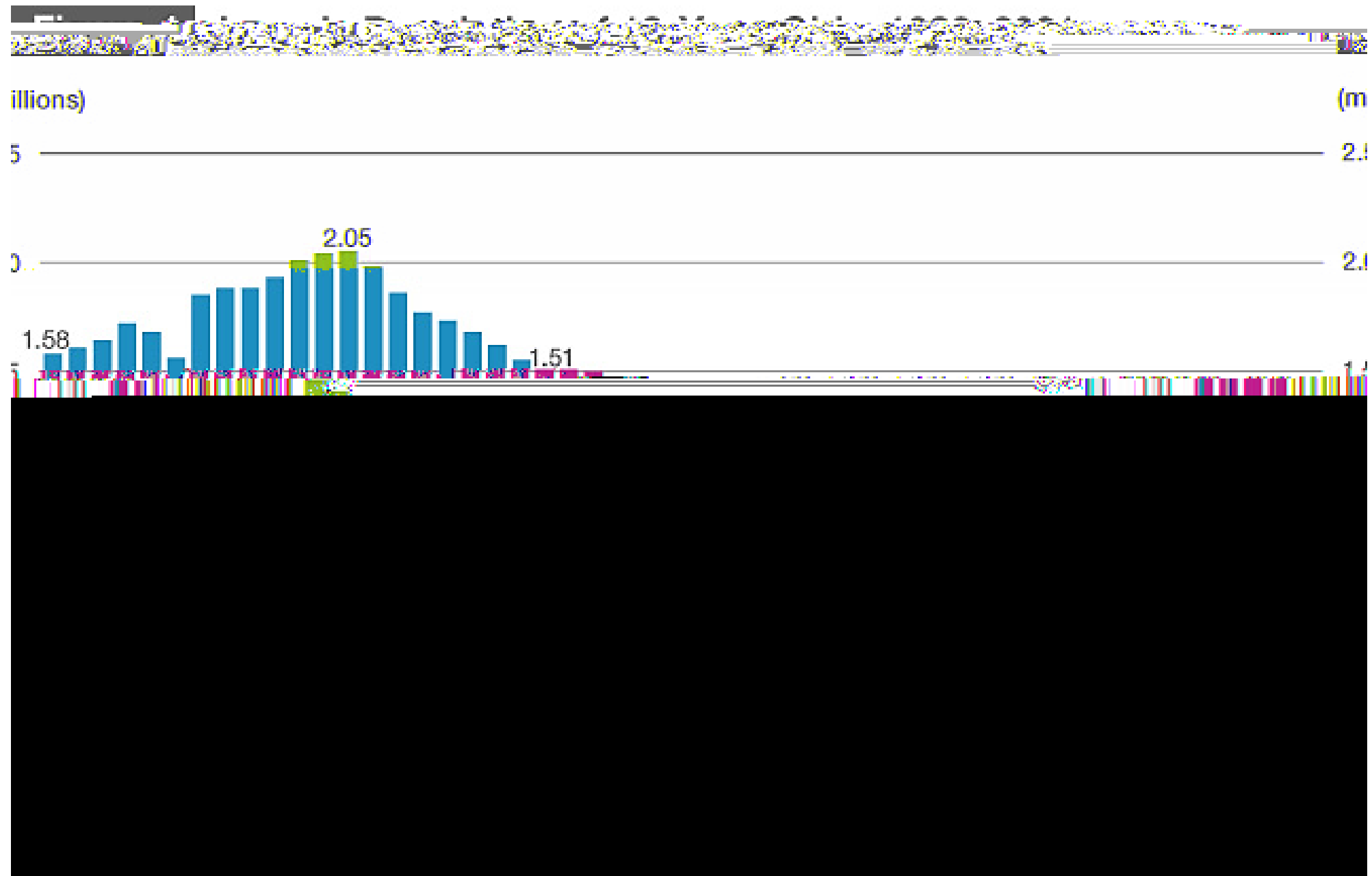
Source: MEXT Basic Statistics of Schools (2018)

“An Age When All Are Accepted to College”

- Deteriorating national demographic climate and the overcapacity of H.Ed

“An Age When All Are Accepted to College”

- Enrollment problems (low domestic enrollment)
 - Private: Undergraduate, esp. single department colleges in the provinces
 - National: Postgraduate, esp. humanities and social sciences due to the **expansion of graduate schools' capacity** 90,000 in 1991M 260,000 in 2009
- Becoming difficult to recruit enough qualified students into STEM field programs
- Prevailing **“skilled migration approach”** and **“revenue-generating approach”** as the rationales of Japan's int'l student policies and practices



Source: Nippon.cor(2015)

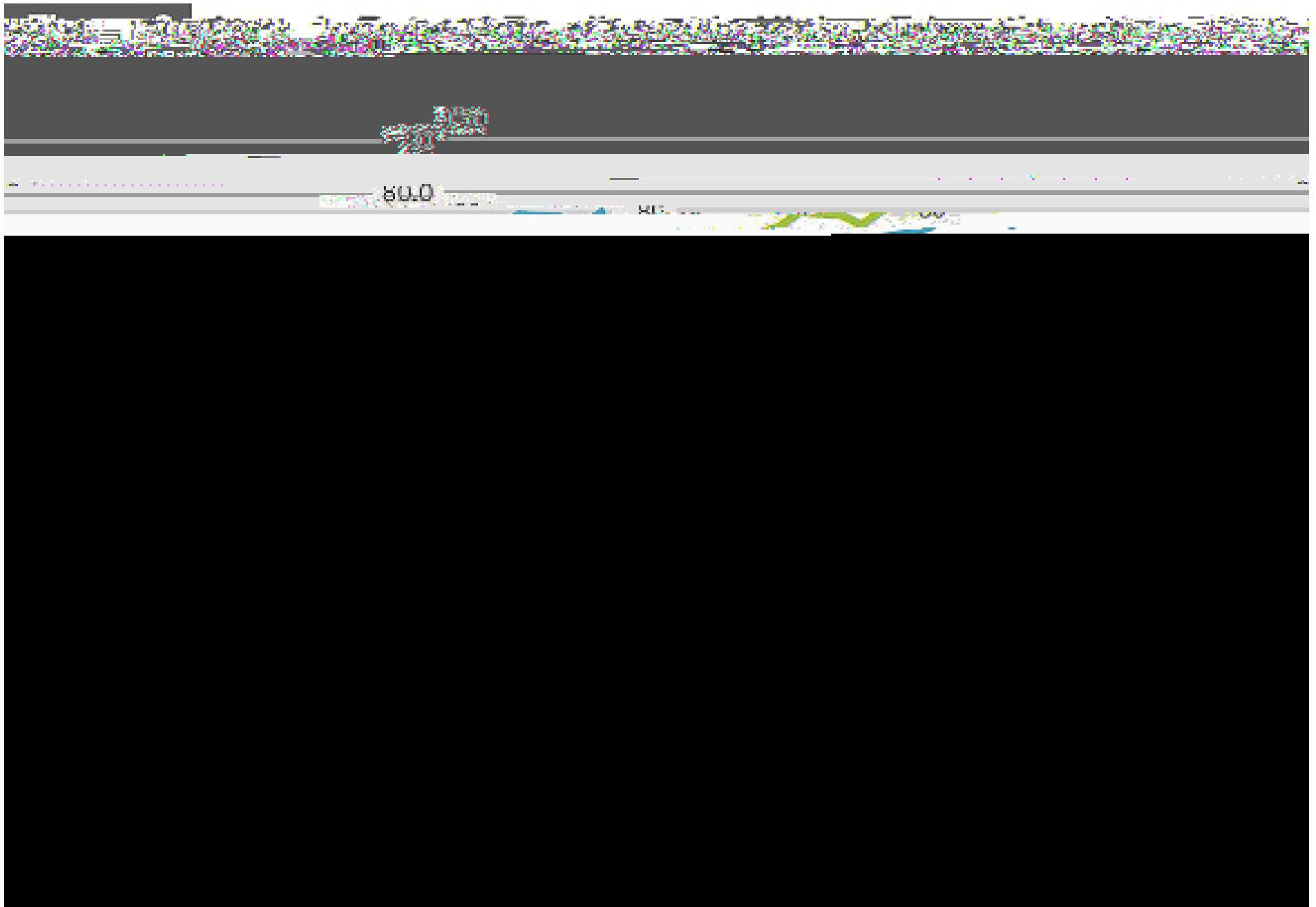
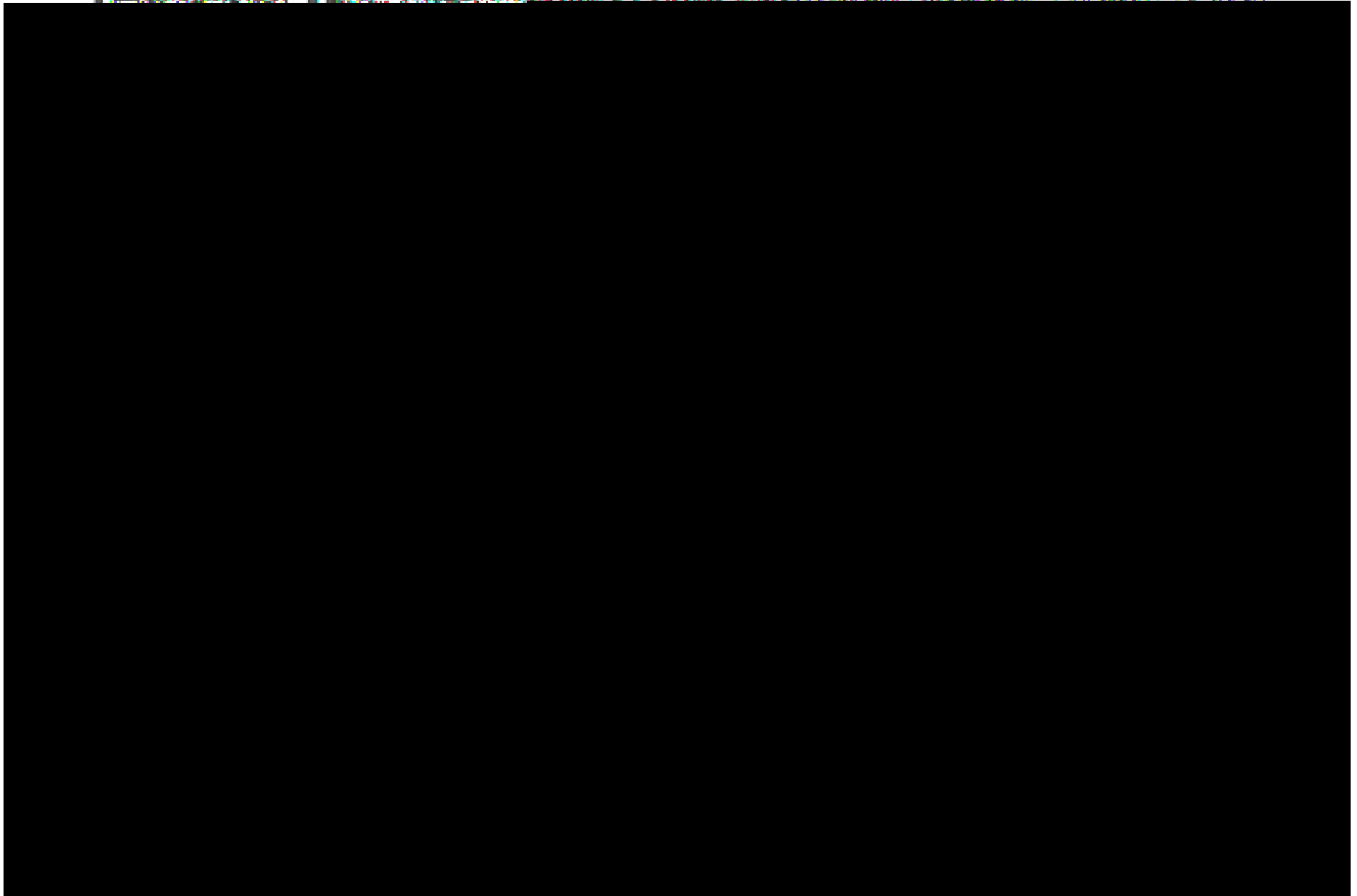
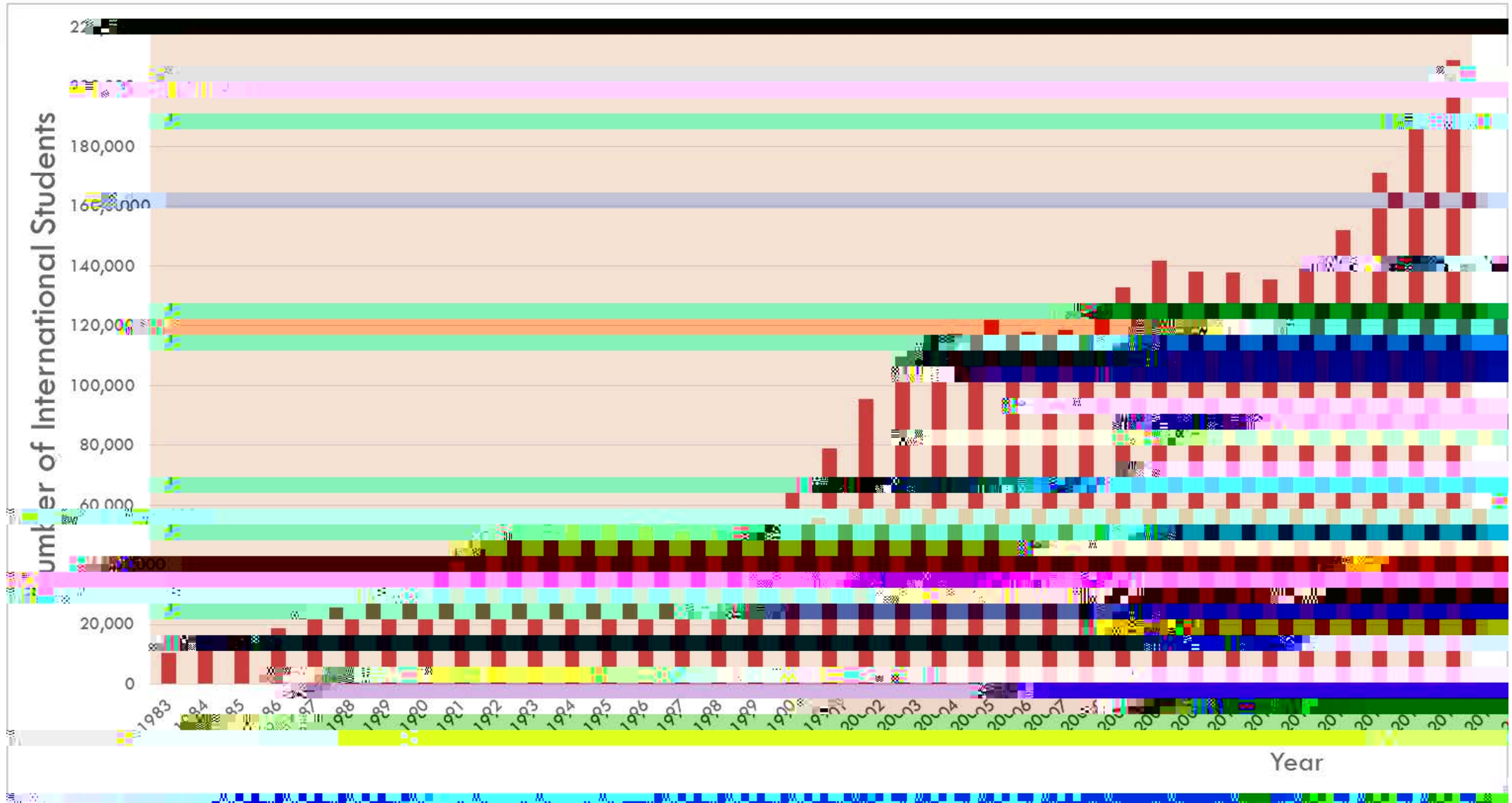


Figure 2 The Number of Universities in Japan, 1955-2014



Source: Nippon.com(2015)

Number of Int'l Students in Japanese Higher Ed.

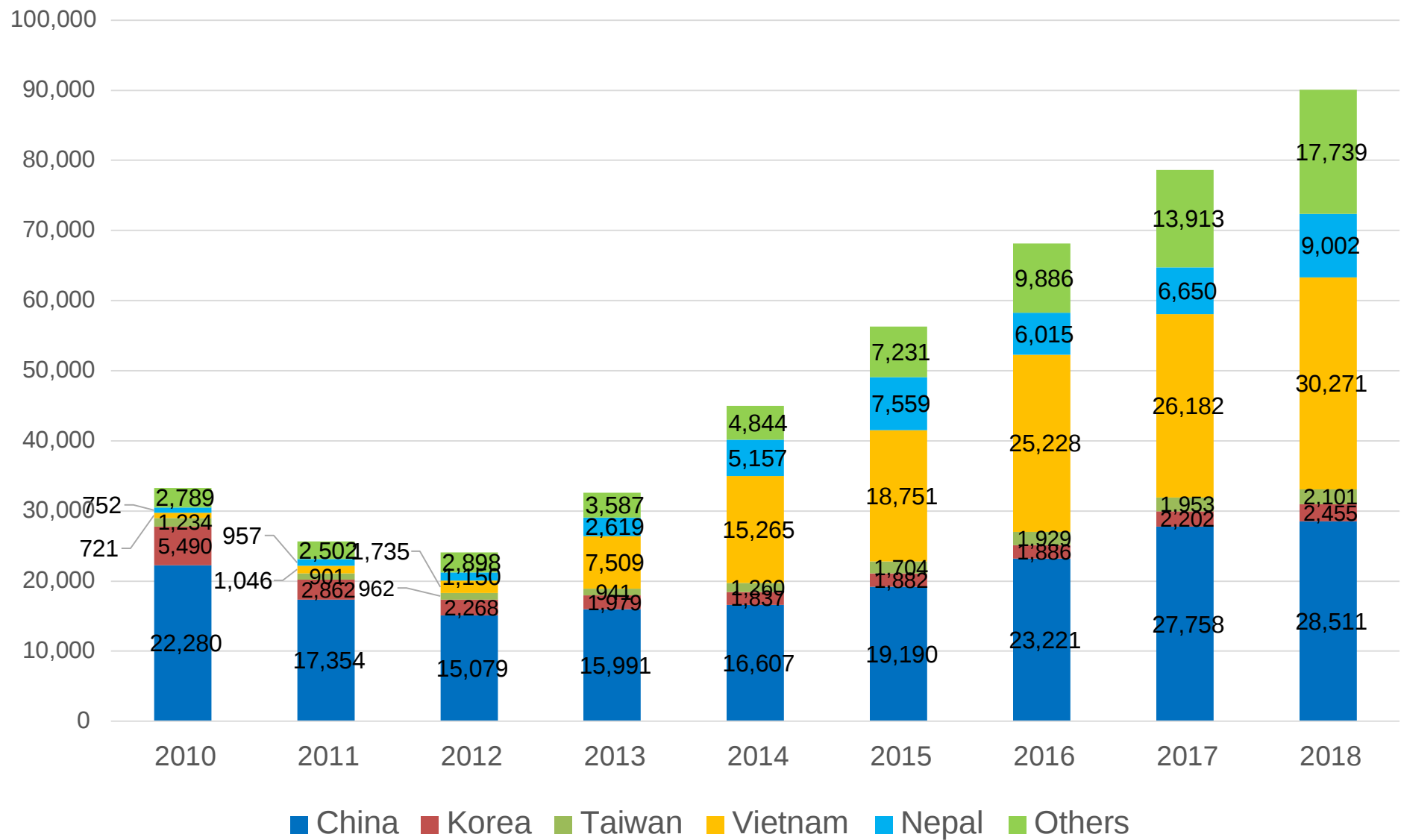


Source: Japan Student Services Organization (2019)

Policy Change

- 100,000 International Students Plan (1982-2004)
 - ^{3/4} **Aid approach** Scholarships and financial assistance/aids for int'l students and their host institutions
 - ^{3/4} int'l students supposed to return home countries upon graduation
- 300,000 International Students Plan (2008-2020)
 - ^{3/4} **Skilled migration approach** Promotion of postgraduation employment in Japan responding to its demographic changes
 - ^{3/4} **Revenue generating approach** responding to enrollment problems
- Japan Revitalization Strategy 2014
 - ^{3/4} "Attract highly skilled international students to boost the country's competitiveness and to revitalize the economy"
- New Trend

Int'l Students Enrolled in Language Schools



Source: Japan Student Services Organization (2010-19)

Changes in International Students

Plus, increasing number of non-degree seeking int'l students enrolled in preparatory courses at universities.

Source: Japan Student Services Organization (2019)

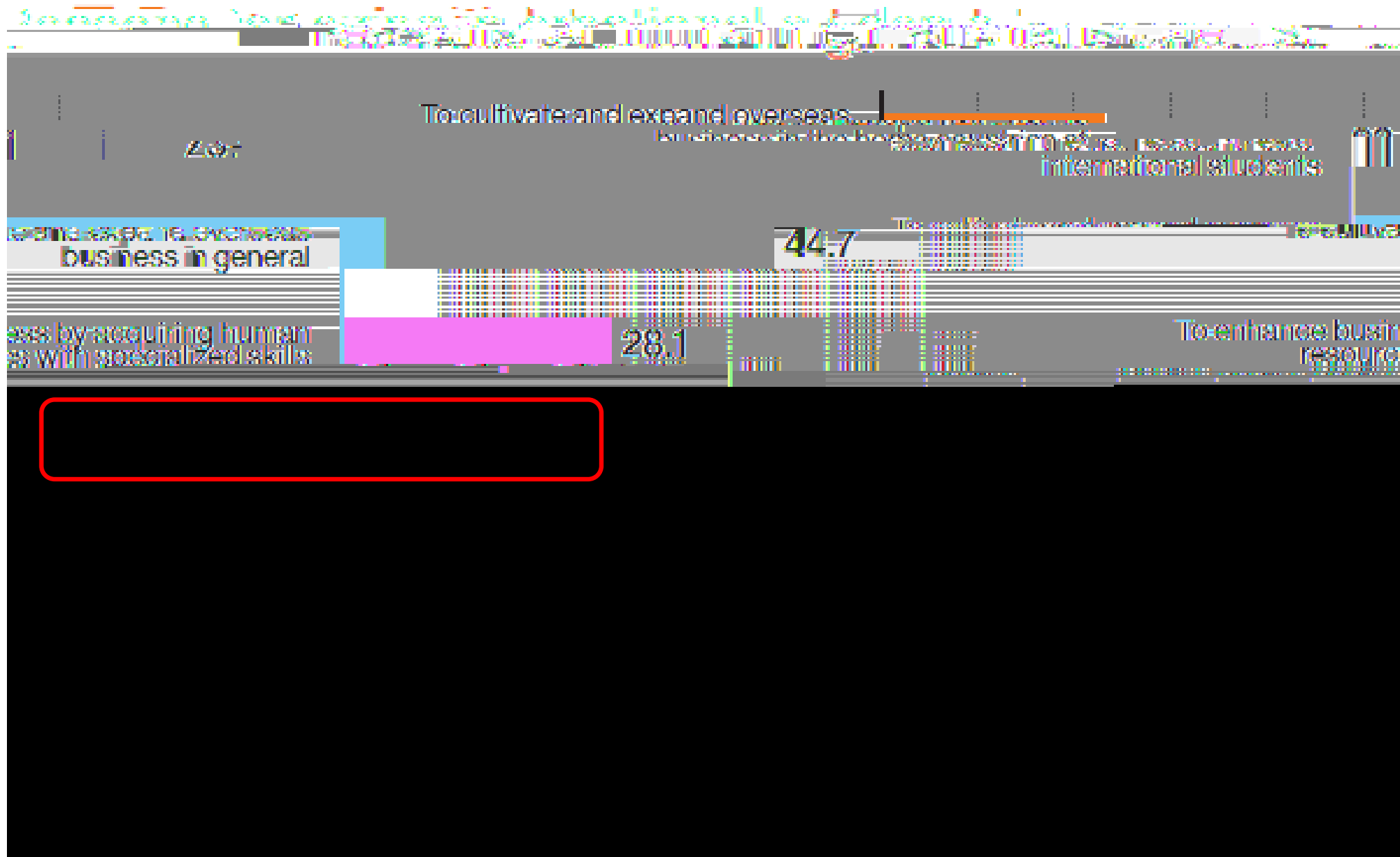
Advancement Rate from language Schools to Universities

- Chinese

Employment of International Students Upon Graduation in Japan

Current Trends

- Increasing the need for a “globally minded workforce”
 - ↑ International students studying in Japan
 - ↑ Japanese students with study abroad experience
- Hiring international students from Asian countries as bridging HR/personnel, e.g. Bridging IT system engineers
- Rationales
 - ↑ Revitalize Japanese economy (economy-driven policy)
 - ↑ Globalizing economy and emerging markets in Asia
 - ↑ Support the business expansion and growth outside Japan, esp. in Asia:
Companies need globally minded workforce and bridging HR/personnel
 - ↑ Shift from the manufacturing industry to the consumer and services based one
M communication skills are important



Ministry of Economy,
and Industry (2015)

International students would be hired as a symbol of company's “diversity” (internationalization),²⁸

Skills/Qualifications that are important when hiring international students



“Vitality” is defined as ones strength to overcome hardships and obstacles whereas “enthusiasm” makes people want to enter the company.

Source: Ministry of Economy, Trade, and Industry (2012)

Employment of Int'l Students: Positive Data

- Successfully changed visa status from student to work: 7,831 (2010)
22,419 (2017)

Source: Immigration Bureau (2018)

- 34.1% of major companies hired int'l graduates (2018)
- 53.1 % of major companies have a plan to hire int'l students in 2019

Source: DISCO Inc. (2018)

- 46.8 % of SME were positive in hiring int'l students (2019)

Source: DISCO Inc. (2018)



Non

Challenges and Opportunities

-

Thank you for your attention

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<http://international.hit-u.ac.jp/jp/courses/hgp/index.html>