





SDGs Labs – Making the SDGs our business

INSIGHTS FROM THE AGRI-FOOD SECTOR ACROSS EUROPE

LARISSA JAEGER (UNIVERSITY OF VECHTA) AND HANNAH FROST (VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS)

Agenda

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approach to SDGs Innovation and Co-Learning Labs

Learning points from SDGs Innovation and Co-Learning Labs from participants and facilitators

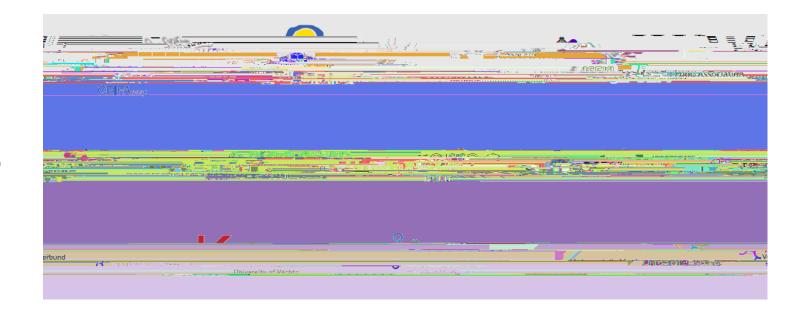
Insights from the agri-food sector

Who are we?

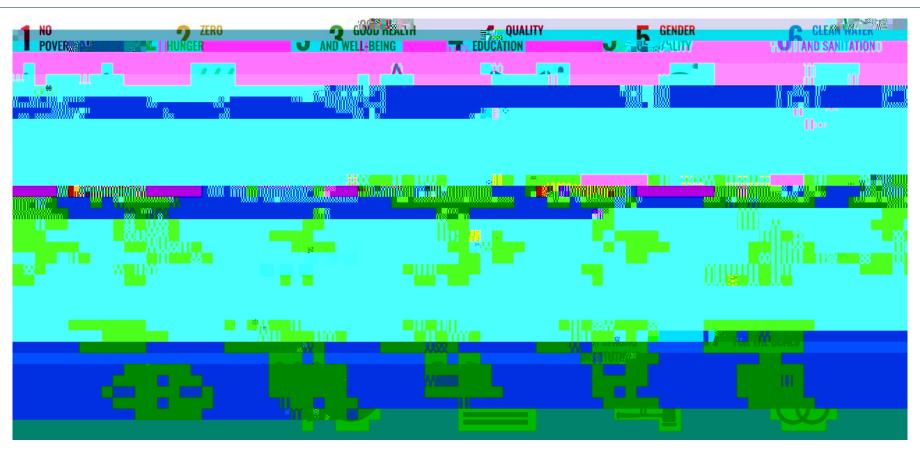
3 YEARS

8 PARTNERS

1 AIM



Why the SDGs?





SDGs Laboratories – two formats

SDGs INNOVATION LABS

within single companies, start-ups or cooperatives

Aims:

test methods and tools for facilitating innovation and transformation in different companies and start-ups

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Design and evaluation of the labs

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i ongoing evaluation of both lab formats from all regions of participants of facilitators ongoing adaptations of the labs qualitative & quantitative assessment of evaluation results
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How did we do that?

APPROACHES AND METHODS OF INNOVATION LABS

dreaming / doing / reflecting (working with a concrete project to be aligned with the SDGs)

idea contest:

own ideas to implement the SDGs within their company / departments

SDGs LOOPs: identifying low-hanging fruits, outstanding SDGs, and opportunities

development of a tool to assess the sustainability of new technologies to support SDGs-aligned decisions in the company

awareness raising for the SDGs within a company, already working with sustainability

APPROACHES AND METHODS OF CO-LEARNING LABS

designing a food hub (via design thinking approach)

working with selected SDGs (6,8,17) related to regional challenges (water shortages, working conditions and partnerships)

jointly defining regional challenges **and** finding practical solutions, **e.g. using LOOPs**, **SDGs**

Learning points – lab formats

SDGs Innovation Labs:

working on uncommon tasks, in unsual team settings and roles can evoke new ideas and innovation

raising awareness for non-technological view of innovation

balancing visionary aspects and concrete challenges

SDGs Co-Learning Labs:

bringing together different persons can create and inspiration

working on a specific task can initiate long-term collaboration

Learning points – general

selected SDGs or integrative approach - both approaches worked well often sustainability activities are already carried out but not considered as related

working with the SDGs can help to broaden the view for further sustainability aims and activities in own organisation and region

openness / open-mindedness of participants is crucial

a suiting setting allowing for trust, cooperation instead of competition, motivation by joint challenges and possibility to contribute to their solution

Insights from the agri-food sector

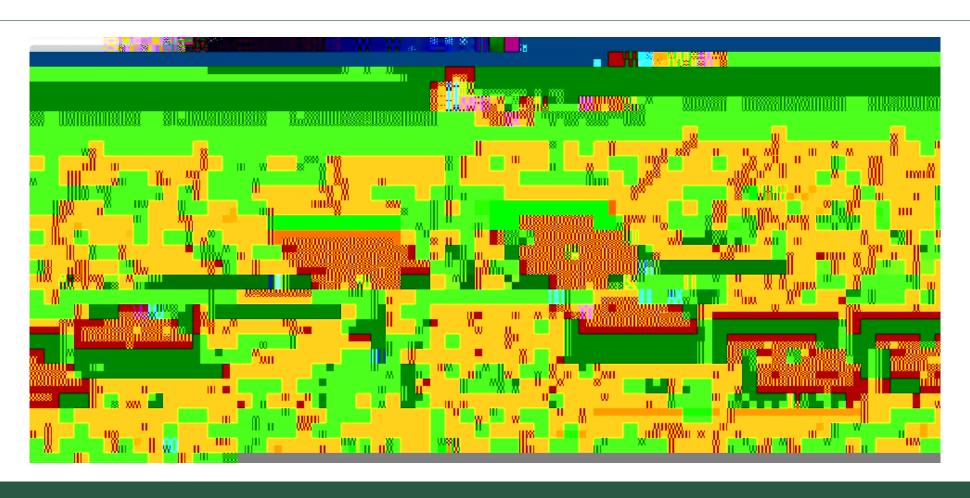
most organisations we worked with showed a high awareness for the need for

At first, SDGs are perceived as too abstract

to

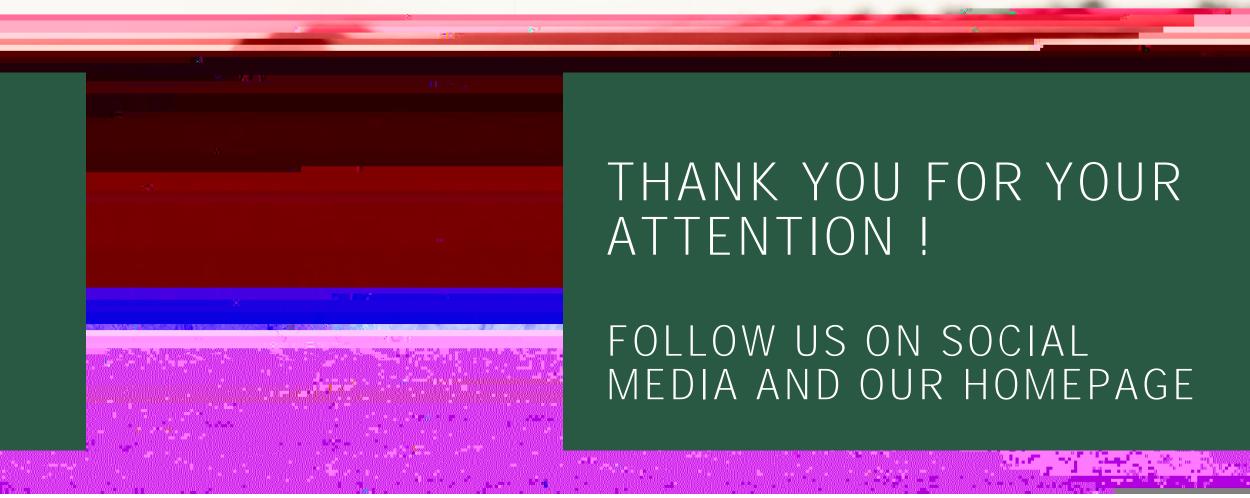
enabling visionary thinking and breaking it down into concrete next steps

WHAT ARE WORKING ON RIGHT NOW?









Back up

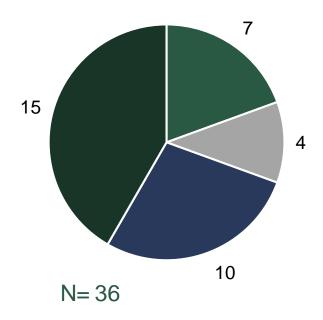
SDGs Innovation Labs



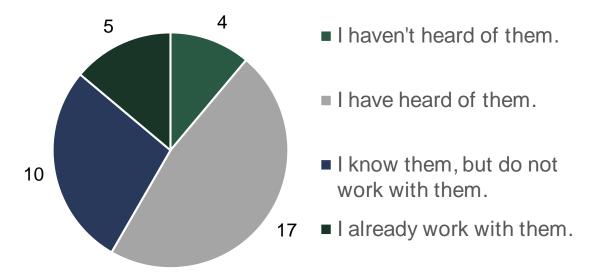
SDGs Co-Learning Labs

Selected results

INNOVATION LAB PARTICIPANTS BEFORE THE START OF THE LABS

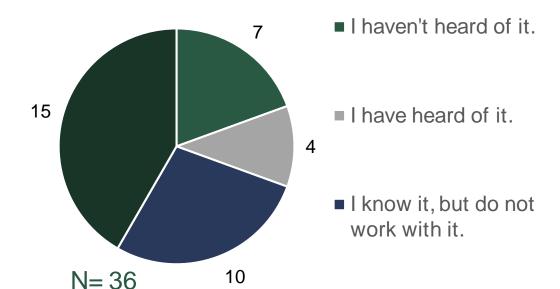


Q2. How familiar are you with to the Sustainable Development Goals (SDGs)?

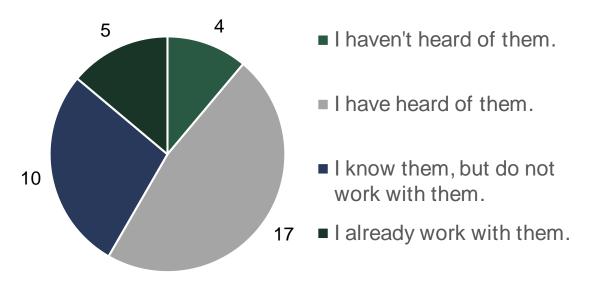


INNOVATION LAB PARTICIPANTS BEFORE THE START OF THE LABS

Q1. How familiar are you with sustainability?



Q2. How familiar are you with to the Sustainable Development Goals (SDGs)?





Motivation and expectations:

Interest in 23 replies) (in line with facilitators lab) find fellow campaigners , and the sharing of experience with a diversity of stakeholders. the desire for ideas on how to implement the SDGs in specific areas (9 replies, as for IL). Specific interests e.g.: the role of renewable , digital innovation and rural development implementing the SDGs. to make the SDGs a part of my day-to-day activity, i.e. to carry them out very (one participant, CL417), CL408). gain

Interest in learning and gaining new or deeper knowledge on application of the SDGs in the sector. However, no further detail was provided, so it can be assumed that